



SPONSORSHIP OPPORTUNITIES

Hanging Baskets

Each summer, hanging baskets teeming with flowers allow us to communicate the spirit of Michigan's Downtown — lively, vibrant, and inviting — all without saying a word. Your support helps us shape the feeling of our downtown district.

SPONSORSHIP OPPORTUNITY

Hanging Basket Sponsor

- Help us support an attractive and welcoming downtown district by bringing bright and beautiful flower hanging baskets to the main corridors of Michigan's Downtown. These annual colorful baskets align light poles, add bright spots of color and beautify the downtown district through the Summer season.
- This program covers Michigan Ave. from Capitol Ave. to Pere Marquette, ending at the railroads tracks, and Washington Square between Lenawee and Ottawa. Baskets are on display adorning downtown light poles from May-September.

Available Sponsorships

- \$1,000 for 6 hanging baskets
- \$500 for 3 hanging baskets
- \$200 for 1 hanging basket

Hanging Basket Sponsor Form

Contact Name: _____

Business Name: _____

Name as you would like it to appear with basket:

Email: _____

Address: _____

Sponsorship Level: _____

Payment Method (Credit Card, Invoice, Check made out to Downtown Lansing Inc.):



Your investment helps craft the feeling of Downtown, turning it from a place to pass through to a place to linger, encouraging visitors to take a closer look at the retailers and businesses fueling our local economy.

READY TO JOIN US?

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